

NEW YORK, SUNDAY, SEPTEMBER 28, 1902.—Copyright, 1902, by The Sun Printing and Publishing Association.

FREDERICK LOESER & CO.

BROOKLYN ADVERTISEMENTS.

BROOKLYN ADVERTISEMENTS.

BROOKLYN ADVERTISEMENTS.

BROOKLYN ADVERTISEMENTS.

BROOKLYN ADVERTISEMENTS.

FREDERICK LOESER & CO.

Curtains and Draperies.

Upholstery Prices Incomparable.

Originality always marks the Loeser upholstery—the way a piece of drapery is placed, a curtain hung, or a color harmony found has as much to do with the truly artistic decorative effect as the materials themselves. We help you to plan the effects you wish to produce—furnish you with designs and give you an estimate of the cost. We never had so many pretty things to make the home beautiful, and at so little cost. These prices for to-morrow are incomparable:

The most complete line of real Arabian curtains ever shown, prices ranging up to \$175.00 per pair. Special values for Monday at \$6.95, \$11.50, \$19.50 and \$28.75 per pair.

625 pairs white Irish point curtains, regular values to \$3.00.

Lot No. 1, \$3.55 per pair, regular values to \$3.00.

Lot No. 2, \$4.75 per pair, regular values to \$7.00.

Lot No. 3, \$7.45 per pair, regular values to \$10.00.

American Arabian curtains, special at \$3.95, \$5.00, \$6.50 and \$7.75 per pair.

Novelties in white Nottingham lace curtains, special for Monday, \$1.69, \$1.98, \$2.45 and \$2.95 per pair.

175 Bagdad tapestry couch covers, heavy weight, fringed all round, \$1.09 each.

Heavy tapestry table covers, assorted colorings:

1½ yd. sq.	2 yds.
Now \$1.39	\$1.98
Were \$2.00	\$3.00

22½ yds. 2x3 yds.

Now \$2.95	\$3.50
Were \$4.00	\$5.00

Self-colored and two-toned effects in silk finished mercerized patterns, all exclusive patterns, \$6.50, \$6.95, \$7.50, \$8.75 and \$12.50 per pair.

Novelties in fine portieres, with lace, velvet, satin and tapestry bordering, complete assortment, from \$6.95 to \$16.50 per pair.

Frederick Loeser & Co.

BROOKLYN.

Immense Annual Comparison Sale.

A Conquest of Lowest Prices and Highest Qualities.

As has always been our custom in the past, we now cross the threshold of openings and enter autumn and winter business in earnest with an intensely interesting and practical comparison sale. Unfortunately, every purchaser in a store hasn't, and can't have, an expert knowledge of every article bought, and must buy more or less on trust. One of the most gratifying conditions of the Loeser business is the absolute confidence that it always engenders. Every one knows the pleasure of buying that which is known to be really good and about which there is nothing hidden. Thus, while comparing Loeser merchandise and Loeser prices, there is the "exactly as represented" Loeser quality

That Marks the Most Forceful Economy Known.

Then, again, even in the purchase of some staple goods where quality and price may be the same the great city over, there is the Loeser service, the Loeser promptness, the Loeser accuracy that renders a satisfaction that really means an incomparable economy.

The growth of this business even in a year has been immense, not only because we always sell goods as low, and in many cases lower, than sold anywhere else, but because it is our policy to see that our customers' interests are considered first. This is no unselfish motive—it's entirely selfish and profitable—it is what makes our business. These are facts worth comparing. As for this sale itself, we have made far larger preparations than during any previous year. It will be found the most notable event this season, extending an assortment of newest merchandise of far wider scope and usefulness than ever before, and at prices that are of incalculable advantage to everyone within the almost unmeasurable influence of Loeser's. It means the largest interest ever extended to you.

Stockings and Underwear.

No Such Values in a Year.

We offer these goods to-morrow at prices lower than they can be bought to-day in largest wholesale lots. They are all the most seasonable kinds, extending widest benefits to the whole family.

AT 10c., USUAL 15c.—Children's extra heavy black cotton stockings, spliced heels and toes, sizes 6 to 9½; just the thing for school wear.

AT 12½c., USUAL 25c.—Women's fine gauge imported black cotton stockings, spliced heels and double soles; also men's Oxford merino and fancy stripe cotton socks.

AT 3 PAIRS FOR 50c., USUAL 25c. PER PAIR.—Children's extra heavy black cotton rib cotton stockings, spliced heels and toes, sizes 6 to 10; this stocking is just the thing for children who are hard on stockings.

AT 19c., USUAL 35c.—Women's extra heavy black cotton stockings, spliced heels and double soles; also plain lace thread.

AT 25c., USUAL 50c.—Women's extra fine ingrain black lace thread stockings, spliced heels and toes, plain Richelieu and Rembrandt ribbed.

AT 15c. AND 25c., USUAL 19c. TO 45c.—Children's extra quality silver ribbed fleece shirts, high neck, long sleeves; also pajamas to match; sizes 20 and 22, 15c.; 24 and 26, 19c.; 28 and 30, 25c.

AT 19c., USUAL 35c.—Women's extra heavy shaped ribbed fleece vests, high neck, long sleeves; also drawers with French bands, made from Pique combed yarn.

AT 49c., USUAL 75c.—Women's extra quality shaped white ribbed merino vests, trimmed with silk, high neck, long sleeves, with French band, drawers to match.

Cluny Lace Pieces.

Under 1-2—Never So Low.

Art Embroideries. Second Floor

The lot is an importer's sample line—odd sizes—many sizes only one and two of a kind; we pass them on to you at lower prices than ever known. Here are a few of the sizes and prices:

Square doilies, 11x11, at 69c. to 79c., regular \$1.75 to \$1.98.	Shams, 30-inch, at \$2.69 to \$2.98, regular \$4.98 to \$11.50.
Trays, 12x16 to 18x27, at 98c. to \$2.69, regular \$1.98 to \$4.98.	Tea cloths, 36-inch, \$5.49 to \$11.98, regular \$10.98 to \$20.00.
Center pieces, 20-inch and 24-inch, at \$1.69 to \$2.89, regular \$3.19 to \$6.98.	Scarves, 20x45 to 20x72, at \$4.98 to \$10.98, regular \$8.98 to \$20.00.

\$2.50 Umbrellas for \$1.29

Men's and Women's.

None sent C. O. D.

Similar to those which went with the telling last week. To-morrow we offer double the number of last week, 1,000 of these fine 26-inch umbrellas, made of fine silk serge, also some of fine union taffeta silks with cases to match, and tassels; all have steel rod and paragon frame. Handles are best imported hardwood—natural and Jap. It is one of the best umbrellas ever sold for this low price, \$1.29.

Men's Suits Mostly Half.

\$12.50, Regular \$18.00 to \$25.00.

Second Floor

There's no real reason why these suits should be sold at less than the regular prices, most of them \$25.00, other than that we want to extend the knowledge of the advantages of our men's clothing store—an opening of the season. There are enough suits to make 150 men happy. The fabrics are fancy worsted chevrons, newest colorings, and the handsomest patterns shown this season. The style is the shapely and conservative sack, with a few of the extreme short styles, with flare over hips which the dressy young men prefer. Trousers are cut on the very latest lines. All hand tailored throughout by the best skilled labor. Splendidly trimmed. Nothing skimmed. Regular \$18.00 to \$25.00 suit is what they are—at \$12.50. Worth any man's investigation.

Never Such Lace Values.

Regular 98c. to \$3.50 Nets at 49c. to 98c.

Regular 10c. to \$1.98 Laces at 5c. to 49c.

Did you ever have an opportunity before to buy 45-inch black silk Chantilly nets of prettiest and newest patterns, floral and esprit effects, of the \$1.50 to \$3.50 kinds, at 98c. a yard? Did you ever have an opportunity before to buy 18-inch Chantilly and Guipure alouvers, the 98c. to \$1.98 kinds, at 49c. a yard? Did you ever have an opportunity before to buy alouvers of Venetian lace—the butter colors—real 98c. and \$1.49 kinds, at 69c. a yard? Did you ever have an opportunity before to buy laces like the following—real 10c. to \$1.98 kind at 5c. to 49c. a yard?

Normandie and Point de Paris laces and insertions to match, at 5c. to 12½c. Prevailing prices, 10c. to 49c.

Turkish laces and insertions to match, at 3c. to 10c. Prevailing prices, 6c. to 29c.

Venetian galloon in butter and white, 12½c. Prevailing prices, 25c.

Black Chantilly galloons, in all widths, at 5c. to 19c. Prevailing prices, 8c. to 69c.

Rare Dress Goods Transaction.

Finest French Broadcloths, Black and Colored,

at \$1.49, Regular \$3.00 and \$3.50 Kinds.

The dress goods sales of Loeser's have already become famous. They are transactions that are really revolutionary events that have drawn all eyes this way, whether seller or purchaser. Here's another case in point. Finest imported French broadcloth at a price that will really make the trade wonder. Broadcloths of such superior qualities haven't been sold before at such prices. The goods are new—they are cloths that have never been sold for less than \$3.00 per yard—in most cases never below \$3.50. The surface has a superb satin finish that will always retain its luster after sponging. There are twenty-five shades to choose from, including royal, mode, tan, castor, myrtle, moss, golden brown, leather, pearl, grays, garnet, wine, sky, helio, plum, sapphire, sage, olive and black—the very best \$3.00 and \$3.50 broadcloths at \$1.49 per yard. Can you afford to overlook the sale?

A Sweeping Sale of Parlor Suits.

Never Equalled This Season of the Year.

Prices Really Under Cost of Making.

FOR ONE
WEEK
ONLY.

This sale has been prompted by the purchase of two complete sample lines from two of the best and largest makers of parlor furniture in this country. You will find the prices astonishing, in fact they could not be in the ordinary course of merchandising. The furniture itself will bear the very closest scrutiny—the designs, all the latest creations for this season's use—workmanship, upholstering, finishing of the very highest and most serviceable character. To add to the interest and scope of the sale, as well as avoid confusion, we have also reduced the prices of all our regular stock of parlor suits. This will give you a free scope to make a choice that will be sure to meet your sincerest wish. The collection is an immense one, too large to mention in detail; however, here are some which indicate the run of prices:

AT \$17.75, REGULAR \$26.00—Parlor suit, 3-piece, mahogany finish, neat design, extra well finished, seats covered in assorted colors of damask.

AT \$19.75, REGULAR \$28.00—Parlor suit, 3 pieces, mahogany finish, with genuine mahogany roll back and panels, good, serviceable frames, extra well finished, seats covered with damask.

AT \$29.50, REGULAR \$39.00—Parlor suit, 5 pieces, mahogany finish, frames neatly carved.

AT \$39.00, REGULAR \$55.00—Parlor suit, 5 pieces, mahogany finish frames, very attractive design, spring edge, covered with choice tapestry, made and finished in the best possible manner.

AT \$42.50, REGULAR \$62.00—Parlor suit, 5 pieces, mahogany finish frames, extra heavy and neatly carved, spring edge, covered with assorted colors of damask, made and finished in the best possible manner.

Parlor suit, 3 pieces, overstuffed and covered with damask—
\$72.00, regular \$152.00 \$65.00, regular \$138.00
\$70.00, regular \$140.00 \$85.00, regular \$150.00
\$165.00, regular \$225.00

Parlor suit, 5 pieces, mahogany inlaid frames—
\$63.00, regular \$105.00 \$85.00, regular \$125.00

Parlor suit, gold, 3 pieces, \$128.00, regular \$161.00

" " " " \$122.00, " \$185.00

" " " " \$195.00, " \$365.00

" " " " \$205.00, " \$410.00

" " " " \$575.00, " \$850.00

" " " " \$975.00, " \$1150.00

Divan, \$19.00, regular \$38.00

" \$38.00, " \$76.00

" \$40.00, " \$80.00

Odd chair, \$6.25, " \$12.50

" \$7.00, " \$14.00

" \$11.00, " \$22.00

" \$12.00, " \$24.00

" \$13.00, " \$26.00

" \$24.00, " \$48.00

And Big Reductions in Brass Bedsteads.

The Loeser gathering of brass bedsteads is acknowledged to be the most complete to be seen anywhere and at prices that command the widest attention. Here are some special offers that will add to your interest in our parlor suit sales. The reductions are large and very unusual.

AT \$27.50, REGULAR \$36.00—Brass bedstead, 1½ inch continuous bent top, fancy cap spindles, no elaborate decoration, plain but handsome and rich, 3 feet, 3 feet 6, 4 feet and 4 feet 6 sizes.

AT \$16.50, REGULAR \$29.00—Brass bedstead, ornamental scroll work, bow foot, very pretty design, 4 feet 6 size only.

AT \$39.00, REGULAR \$49.00—Brass bedstead, 2-inch posts, curved foot-piece, very prettily filled in with spindles, either bright or Pallet finish, 3 feet, 3 feet 6, 4 feet and 4 feet 6 sizes.

Rare Shirt Values for Men,

59c., Regularly \$1.00 and \$1.50.

Main Floor, Rear

If they had the maker's own labels on you would readily pay the higher prices. But through a little misfortune of the maker we are enabled to give you some good fortune by offering 595 more shirts that regularly sell for \$1.00 and \$1.50 for 59c.

There is a wide variety of shirts in the lot, including white; there are stripes and figures in neat effects, open back and front; some have separate cuffs while others are attached. It is really one of the best shirt offers we have ever had. Sizes are 14 to 17½.

AT 19c. REGULARLY 50c.—Elastic Webb Suspenders—A maker who had a quantity of webbing on hand came to us and made a proposition that he would make suspenders up out of the webbing and would allow us a liberal discount for taking the entire lot. Others with leather ends, regularly 50c. at 25c.

He made them in two separate lots. The first lot are made with mohair ends with drawer support attachment, which many men prefer, instead of the usual leather ends. They are strongly and well made, in all the good colorings. None sent C. O. D.

The New Autumn Waists.

Offers Without an Equal.

Think of getting a handsome silk waist at \$2.98, worth from \$4.00 to \$6.00. That's what one of the good offerings for to-morrow tells of. We secured a lot of 500 silk waists, some are made of peau de cygne, fine taffetas and peau de soie; colors are black, pink, light blue, grey, cardinal and navy. Also included in this lot are a number of sample waists in assorted colorings. These waists have never been sold for less than \$4.00, and many of them have sold as high as \$6.00. To-morrow you can have your choice for \$2.98.

AT \$4.98 INSTEAD OF \$6.50 AND \$7.50—350 choice silk waists in the new Scotch plaid; also black and white effects; also some of plain peau de cygne, black taffetas and rich changeable taffetas.

AT \$2.98 INSTEAD OF \$3.98—Velvet waists in black, hunter's green, garnet, brown and navy. Made with full tucked front, silk trimmed and stock collar.

AT \$1.29 INSTEAD OF \$1.98—French flannel waists in black, navy blue, light blue, cardinal, white, red, green and tan, in a variety of models, some with fine tucks and hemstitching, others velvet trimmed, detachable collar.

AT 98c. INSTEAD OF \$1.59—Wool flannel waists, in navy, black, cardinal, light blue and green, made with border effect, stitched tucks and tiny buttons.

AT \$1.98 INSTEAD OF \$2.98—Genuine botany flannel waists in all the leading shades, also black, tucked yoke, large pearl buttons.

AT 98c. INSTEAD OF \$1.59—Mercerized sateen waists in black, tailor stitched, also black and white dots.

White cotton waists in heavy weaves, suitable for autumn wearing. Fancy pique, fleece lined pique, madras and damask, 98c., \$1.49, \$1.98, \$2.25 up to \$2.50.

Housekeeping Helps.

UNUSUALLY SMALL PRICED.

Here is mutual benefits which extend are along the line—the best manufacturers extend best benefits to us—these best benefits are passed along to you.

Rubber door mats, oval and square, \$1.25.

Nickel plated tack lifters, 25c.

Nickel plated lady's hammers, 12c.

Nickel plated mending knives, 50c.

Nickel plated removing tray and scraper, 50c.

Nickel plated cupboards, 55c.

Nickel plated bread trays, 59c.

Nickel plated serving dishes, 98c.

Clothes washed brooms, 3 sewed with silk, 29c.

Star whisks, wood handle, 19c.

All bristle floor brooms, for hardwood floors, \$1.35.

Bread knives, 10c.

Hardwood knife and fork trays, 24c.

Hat and coat racks, 20c.

Salt box, 10c.

Guaranteed clothes wringers, with 11x1¼ white rubber rolls and walnut frames, \$1.69, reduced from \$2.25.

Maplewood toasters, 9c.

Kitchen leaf tables, made of ash, \$2.65.

Wood nursery chairs, 75c.

Children's high chairs, with table, \$2.45.

Show polishing cases, varnished, with carpet top, 90c.

Coffee mills, with steel grinder, 5c. and 25c.

Sink strainers, 10c.

Wonderful polish for all metals, 10c.

Lauz Bros' Acme soap, 12 for 25c.

The diamond food chopper. The 20th century kitchen machine. Come in and see it demonstrated.

ABRAHAM LINCOLN'S WATCH.

John Dillon's Sentiments Should Be on the Back of the Dial.

When the news reached Washington in April, 1861, that Fort Sumter was under fire, John Dillon, an expert watchmaker, then working for the firm of M. W. Galt & Bro., was repairing the President's watch. When the work was done, he scratched under the dial and on the plate of the watch the words: "First gun is fired! Thank God we have

a President who at least will try to save the Union!"

A removal of the dial, which, of course, must be done by a watchmaker, will reveal the scratched words. It is a gold hunting case watch of English make, and, as Mr. Dillon was told and believes, it was the only watch that Abraham Lincoln ever wore. No doubt it is still preserved in the Lincoln family, with the scratching, above given, under the dial.

Mr. Dillon is to-day a remarkable man.

He carries eighty-four years with more ease and comfort than an ordinary man of fifty can carry his comparatively light load. He looks the picture of health and strength, short, stocky, broad-shouldered and full of fun and good-nature. He lives in this city at 236 West Fifty-fifth street. He takes his "wet" hot and cold, like an Irish gentleman and can quote Zola and the rest of them with accuracy and good judgment. He bids fair to reach the century mark, for he swears that he never enjoyed better health than that which he enjoys to-day.

EXPLOSION WRECKS A HOUSE.

Plumbers Who Sought Escaping Gas With Lighted Candle Badly Burned.

Two plumbers working in the four-story brick dwelling at 108 East Seventieth street, which is being renovated for occupancy by W. W. Adams, were badly hurt yesterday as a result of hunting for a leak in a gas pipe with a lighted candle. The men are John O'Toole of 608 East Eighty-third street and his helper, Charles Lewis of 308 East

Thirtieth street. Both are in the Presbyterian Hospital.

Yesterday morning the carpenters and plumbers smelled gas. O'Toole and his helper started an investigation. The last room they entered was on the top floor of an extension. The smell of gas was overpowering as they opened the door, but they went right in, the door slamming after them. A loud report followed and the roof of the extension—beams, boards and tin—went up in the air. Four or five feet of the side walls were blown out.

O'Toole and Lewis were found, blinded by the flash and feeling their way down-

stairs. At the hospital it was said their injuries were serious.

Seven houses nearby felt the effect of the explosion. These were on Park avenue and East Sixty-ninth street. In each case rear windows were broken.

HOFFMAN'S HEAD WALTER SUE.

His Bride Wants Liberal Alimony Out of De Sanctis's Tips.

Mamie de Sanctis, the seven-months bride of Victor de Sanctis, the head waiter of the Hoffman House, has brought suit in the Supreme Court for separation on the ground of continued cruelty and abuse. Her lawyer, A. H. Hummel, will next week ask the court to allow her substantial alimony and counsel fees, and will put forward her statement that De Sanctis makes \$100 a month in tips as a good reason why she should be well taken care of pending the trial of her suit. Mrs. de Sanctis is a German, while her husband is a Frenchman. Before the marriage she was a housekeeper in an uptown hotel where Victor was the head waiter. She says he has hit her with a broom and throw a plate at her.